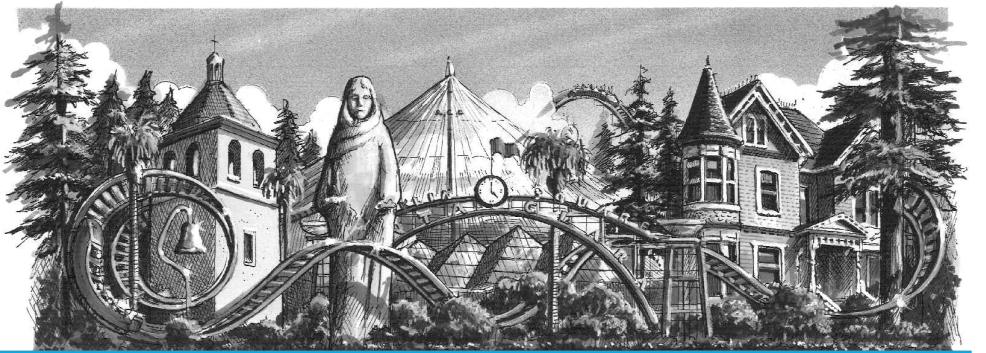




INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR
CITY OF SANTA CLARA
RESIDENTS & BUSINESSES

SUMMER 2013



**See Special Inserts inside on
*Water Quality & Infrastructure***

2013-14 budget to be decided on June 11

The City budget for fiscal year 2013-14 will be considered at the June 11 City Council meeting. The proposed budget can be viewed on the City website SantaClaraCA.gov, at the Library, and at City Hall, 1500 Warburton Ave.

Although the specifics of the proposed budget were not available as this publication went to print, it will reflect the cautious optimism about the City's fiscal health reported in the mid-year budget presentation to the City Council in March. At that time, staff projected that revenue for the 2012-13 General Fund will total \$156.6 million, 4.4% higher than budgeted. General Fund expenditures were tracking close to or somewhat under budget.

The revenue increase was attributed to growth in taxable sales, higher hotel room rates and occupancy levels, higher home values, and an upswing in development activity, as the economy slowly rebounds from the Great Recession. About \$1.6 million of the revenue is due to one-time Stadium related sales tax collections and a refund of property tax administration fees from the County of Santa Clara.

Of continuing concern to the City is the threat of additional impacts of the dissolution of the Redevelopment Agency. Yet to be determined, for example, is whether the City's General Fund might lose about \$13 million annually in land lease revenues.

The General Fund is used to pay for core City services such as police, fire, library, parks, streets, recreation and more. The total City budget also includes separate budgets for the Electric Utility, Water & Sewer Utilities, Convention Center, the Sports & Open Space Authority (SOSA) and Capital Projects.

It's got a name! Levi's Stadium



On May 9, the City Council sitting as the Stadium Authority approved a naming rights agreement with Levi Strauss & Co. to call the new stadium in Santa Clara "Levi's Stadium" for at least the next 20 years.

The total naming rights package is valued at \$220 million. The Stadium Authority will receive approximately \$154 million of that amount, averaging \$7.7 million a year. The funds will be used to pay operating costs and debt service on the financing associated with stadium construction. The naming agreement was a key element of the stadium financing plan along with sponsorships, sale of luxury boxes, and seat licenses.

"Levi's Stadium will connect two iconic Bay Area brands that share similar values, a rich heritage and a pioneering spirit. Joining the incredible legacy of the 49ers organization is a perfect fit for the Levi's brand," said Chip Bergh, CEO of Levi Strauss & Co.

Levi Strauss is an iconic apparel company with a long history in the Bay Area. Its jeanswear and accessories are available in more than 110 countries and the company reported fiscal 2012 net revenues of \$4.6 billion.

Construction on the stadium continues at a fast pace and on budget, with opening scheduled for the start of the 49er 2014 football season next August. Live construction shots can be viewed online at NewSantaClaraStadium.com.

BBQ Championship & All City Picnic is June 28-29

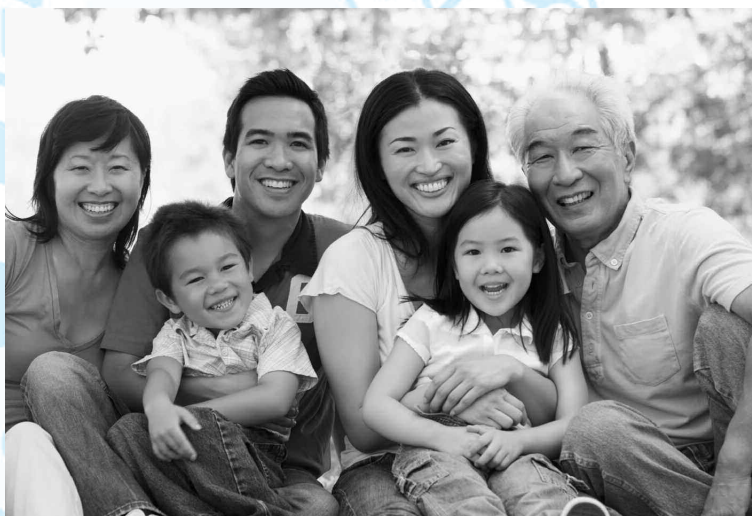


Santa Clara's traditional All City Picnic will join forces with the Silicon Valley BBQ Championships for an exciting two-day event in Central Park on Friday, June 28, 4-8 p.m. and Saturday, June 29, 10-8 p.m. Co-hosted by the City and the Rotary Club of Santa Clara, the event invites professional BBQ teams to compete in a Kansas City BBQ sanctioned contest.

Friday evening from 4-8 p.m. is a chance to meet and greet the competitors before the cooks fire up their grills on the ball field in pursuit of the BBQ Grand Prize. Activities on both days include a variety of BBQ-style foods on Food Alley, "KidZone" carnival, and train rides, a mechanical bull, "Car-B-Que" car show, and hours of live entertainment inside the Pavilion.

Bring the whole family for a fun-filled experience! Proceeds benefit local charities. For more information, visit SVBBQ.com or call 408-615-3140.

Celebrating Our Diversity



Chinese immigrants first came to California as part of the Gold Rush, primarily to provide hard labor in mining operations. They later became the core of work groups that built railroad lines and supported both agricultural and fishing businesses. The Chinese Exclusion Law of 1882 prohibited additional Chinese laborers from entering the U.S. and it was in effect until it was repealed in 1943.

According to the 1960 census, only 121 of Santa Clara's 58,880 residents were Chinese. By 2010, the census reported that 37.7% of the City's 116,468 residents were Asian with Chinese representing 7,462 of that segment. Many of the Chinese now living in Santa Clara came to work in the high tech industry and to become entrepreneurs, founding successful companies like Nvidia. Monte Jade Science & Technology Association, an organization of Chinese-American high tech executives, typically holds its annual conference at the Santa Clara Convention Center.

Chinese residents enjoy the same quality-of-life factors that draw others to the area – beautiful weather, job

(continued on page 6)

INSIDE SANTA CLARA



Temporary detours on San Tomas Aquino/Saratoga Creek Trail

The San Tomas Aquino/Saratoga Creek Trail is temporarily closed between Agnew Road and Tasman Drive until the new Stadium opens next summer.

The closure and detours are needed to ensure the safety of bicyclists, pedestrians, and construction crews while work is underway on re-grading the Great America Theme Park Main parking lot, parking lot lights and utilities, abutments and support for three new bridges, and the rerouting of the Creek Trail around the new bridges.

Bicyclists are rerouted via Agnew Road, Lakeshore Drive, Gianera Street, the VTA Great America Train Station Parking Lot, Stars & Stripes Drive, the service road/trail along the rear of the Tasman Parking Garage, and then back to the San Tomas Aquino/Saratoga Creek Trail.

Pedestrians are rerouted via Agnew Road, Mission College Blvd., Great America Parkway past the Santa Clara Convention Center, and then back to the San Tomas Aquino/Saratoga Creek Trail.



Care for animals is year-round operation

A summer adopt-a-thon will be held on Saturday, Aug. 10, 11 a.m. to 5 p.m. at the Animal Care Center run by the Silicon Valley Animal Control Authority (SVACA) to match loving animals with a new home. It is part of SVACA's year-round operation that successfully saves more than 80% of the sick, injured, feral, abandoned and aggressive animals in its care.

In addition to adoption, SVACA services include:

- Low cost spay and neuter services
- Animal licensing to help find pets if they become lost or stolen
- Investigation of animal abuse or neglect. To report animal abuse, call the Field Services Department at 408-764-0344.

Residents can support the valuable work of SVACA as volunteers or foster parents, or as donors to the Animal Assistance Fund that is used to pay for specialized veterinary care for sick or injured animals and to provide additional comfort to animals in the center. Tax deductible donations may be made online at SVACA.com or mailed to:

SVACA Animal Assistance Fund, 3370 Thomas Rd., Santa Clara, CA, 95054.

SVACA is a joint powers authority that provides animal care and control services to the cities of Campbell, Monte Sereno, Mountain View and Santa Clara. Adoption services and volunteer opportunities are open to all in the Bay Area. For more information on SVACA's programs, call 408-764-0344 or visit SVACA.com.

Adopt a companion animal from SVACA, the Valley's only cageless animal care center!

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day: Making
Ethical Values a Good Habit



CITY OF SANTA CLARA QUARTERLY REPORT

Summer 2013

(Delivered bulk mail to every residential and business address in Santa Clara)

Santa Clara City Council

- Jamie L. Matthews, Mayor
Debi Davis, Council Member
Lisa M. Gillmor, Council Member
Pat Kolstad, Council Member
Patricia Mahan, Council Member
Jerry Marsalli, Council Member
Teresa O'Neill, Council Member

Julio J. Fuentes, City Manager
Rod Diridon, Jr., City Clerk/City Auditor
Richard E. Nosky, Jr., City Attorney

Quarterly Report Inquiries:

City Hall, 1500 Warburton Avenue
Santa Clara, CA 95050
408-615-2210

Questions: jkadam@SantaClaraCA.gov

SantaClaraCA.gov

City Goals and Priorities 2011-2013

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2011-2013 can be found on the City website. Visit SantaClaraCA.gov and search for "Council Goals.")

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

- Adopted by Council action, July 25, 1989 -



City Public Meeting Schedule

Board of Library Trustees*	1st Monday	6:30 pm
Citizens Advisory Committee	4th Monday	7 pm
City Council	Two Tuesdays per month	7 pm
Civil Service Commission	2nd Monday	7 pm
Cultural Advisory Commission	1st Monday	7:30 pm
Historical & Landmarks Commission	1st Thursday	7 pm
International Exchange Commission	1st Tuesday	7 pm
Parks & Recreation Commission	3rd Tuesday	7 pm
Planning Commission	One Wednesday per month	7 pm
Senior Advisory Commission**	4th Monday	10 am
Youth Commission (during the school year)***	2nd Tuesday	6 pm

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk's Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk's Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit SantaClaraCA.gov and search for "City Meetings."

- * Meeting is at Central Park Library, 2635 Homestead Road
** Meeting is at the Senior Center, 1303 Fremont Street
*** Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: SantaClaraCA.gov
Dates and times may vary. Call 408-615-2220 for information.



Nominate someone for “Those Who Inspire” Award

Santa Clara is a city of residents who are actively engaged in the community. But every now and again, an individual rises to the top of this culture of volunteerism and deserves special recognition.

That is the goal of the “Those Who Inspire” Award that is presented, when warranted, to individuals who have distinguished themselves in public service to the Santa Clara community and who exemplify exceptional performance and leadership under the ideals of the City’s Code of Ethics & Values.

The award is made on a case-by-case basis and is not tied to annual recognition or other awards ceremonies, so nominees are accepted year-round. If you know someone you think qualifies, obtain a nomination form from the City’s website and tell us about the activities, actions and important tasks the nominee has accomplished. List other honors and awards the individual may have received, and describe why you think this individual deserves special recognition. The nomination form can be found at: SantaClaraCA.gov/awards.

“Let’s Move” leads children and adults to healthier future

Three years ago First Lady Michelle Obama introduced the “Let’s Move” initiative dedicated to solving the childhood obesity crisis within a generation. She challenged everyone — parents, community leaders, schools, health care professionals, faith-based and civic organizations, private sector companies – to take a role in helping youngsters make healthier food choices and to stay physically active.

The City’s Parks & Recreation Department is supporting the goal of helping children grow up to a healthier future by incorporating at least one component of the “Let’s Move” initiative into every class or program offered to youth. Summer is a great time to encourage children in your life to leave the TV, computer and electronic game and enjoy the out-of-doors at home or in one of Santa Clara’s many parks or recreation areas.

Other ideas from the “Let’s Move” initiative include:

- Keep fresh fruit in a bowl within a child’s reach to grab as a quick snack. Summer offers a wide variety of fruits and vegetables to try.
- Take a walk with your family after dinner. Balmy evenings are a perfect time to explore your neighborhoods and watch the stars come out.
- Use the free time of school vacation to teach a child to shop and cook. Check out cookbooks in the Library for new recipe ideas.
- Limit “screen” time. Make sure children engage in at least 60 minutes of moderate to vigorous physical activity a day. And don’t forget that adults need at least 30 minutes a day.

More information on suggestions for lifestyle changes can be found on the website LetsMove.gov.

Get ready for summer vacation with home security checklist

As you prepare to go out of town for summer vacation, take a little time to make sure you are doing all you can to secure your home and prevent break-ins. Use this home security checklist from your Santa Clara Police Department to see how well you are prepared. Boxes marked “no” indicate areas where you could take action to improve your home’s security. These are just some of the steps you can take to decrease the likelihood that you or your home is targeted.

	YES	NO
Exterior Doors		
All doors are locked at night and every time we leave the house—even if it is just for a few minutes.	<input type="checkbox"/>	<input type="checkbox"/>
Doors are solid hardwood or metal-clad.	<input type="checkbox"/>	<input type="checkbox"/>
Doors feature wide-angle peepholes at heights everyone can use.	<input type="checkbox"/>	<input type="checkbox"/>
If there are glass panels in or near your doors, they are reinforced in some way so that they cannot be shattered.	<input type="checkbox"/>	<input type="checkbox"/>
All entryways have a working, keyed entry lock and sturdy deadbolt lock installed into the frame of the door.	<input type="checkbox"/>	<input type="checkbox"/>
Spare keys are kept with a trusted neighbor, not under a doormat or planter, on a ledge, or in the mailbox.	<input type="checkbox"/>	<input type="checkbox"/>
Garage and Sliding Door Security		
The door leading from the attached garage to the house is solid wood or metal-clad and protected with a quality keyed door lock and deadbolt.	<input type="checkbox"/>	<input type="checkbox"/>
The overhead garage door has a lock so that we do not rely solely on the automatic door opener to provide security.	<input type="checkbox"/>	<input type="checkbox"/>
Garage doors are all locked when leaving the house.	<input type="checkbox"/>	<input type="checkbox"/>
The sliding glass door has a strong, working key locks.	<input type="checkbox"/>	<input type="checkbox"/>
A dowel or a pin to secure a glass door has been installed to prevent the door from being shoved aside or lifted off the track.	<input type="checkbox"/>	<input type="checkbox"/>
The sliding door is locked every night and each time we leave the house.	<input type="checkbox"/>	<input type="checkbox"/>
Protecting Windows		
Every window in the house has a working key lock or is securely pinned.	<input type="checkbox"/>	<input type="checkbox"/>
Windows are always locked, even when they are opened a few inches for ventilation.	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor Security		
Shrubs and bushes are trimmed so there is no place for someone to hide.	<input type="checkbox"/>	<input type="checkbox"/>
There are no dark areas around our house, garage, or yard at night that would hide prowlers.	<input type="checkbox"/>	<input type="checkbox"/>
Every outside door has a bright, working light to illuminate visitors.	<input type="checkbox"/>	<input type="checkbox"/>
Floodlights are used appropriately to ensure effective illumination.	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor lights are on in the evening, whether someone is at home or not, or a photocell or motion-sensitive lighting system has been installed.	<input type="checkbox"/>	<input type="checkbox"/>
Our house number is clearly displayed so police and other emergency vehicles can find the house quickly.	<input type="checkbox"/>	<input type="checkbox"/>
Security When Away From Home		
At least two light timers have been set to turn the lights on and off in a logical sequence, when we are away from home for an extended time period.	<input type="checkbox"/>	<input type="checkbox"/>
The motion detector or other alarm system (if we have one) has been activated when we leave home.	<input type="checkbox"/>	<input type="checkbox"/>
Mail and newspaper deliveries have been stopped or arrangements for a neighbor/friend to pick them up have been made when we go away from home for a period of time.	<input type="checkbox"/>	<input type="checkbox"/>
A neighbor has been asked to tend the yard and watch our home when we are away.	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor Valuables and Personal Property		
Gate latches, garage doors, and shed doors are all locked with high-security, laminated padlocks.	<input type="checkbox"/>	<input type="checkbox"/>
Gate latches, garage doors, and shed doors are locked after every use.	<input type="checkbox"/>	<input type="checkbox"/>
Grills, lawn mowers, and other valuables are stored in a locked garage or shed, or if left out in the open, are hidden from view with a tarp and securely locked to a stationary point.	<input type="checkbox"/>	<input type="checkbox"/>
Every bicycle is secured with a U-bar lock or quality padlock and chain.	<input type="checkbox"/>	<input type="checkbox"/>
Bikes are always locked, even if we leave them for just a minute.	<input type="checkbox"/>	<input type="checkbox"/>
Firearms are stored unloaded and locked in storage boxes and secured with trigger guard locks.	<input type="checkbox"/>	<input type="checkbox"/>
Valuable items, such as television, stereos, and computers have been inscribed with identifying number approved by local police.	<input type="checkbox"/>	<input type="checkbox"/>
Our home inventory is up-to-date and includes pictures. A complete copy is kept somewhere out of the house.	<input type="checkbox"/>	<input type="checkbox"/>





Summertime is fun time in Santa Clara – so many things to do!

ART

Santa Clara Art Association 40th Annual Exhibition June 1-22

A special exhibit of original artworks in oil, acrylic, watercolor, pen and pencil, pastel, sculpture, printmaking, mixed media and photography by members of the Santa Clara Art Association will be on display in the Rose Shenson Community Art Gallery at the Triton Museum of Art, 1505 Warburton Ave. The gallery is open Saturdays, 11:45 a.m.-3:45 p.m. and Sundays, 12:15-3:45 p.m. A public reception with the artists is set for Sunday, June 9, 2-3:45 p.m. with food, wine and music by Jerry Snyder of the South Bay Guitar Society. The Santa Clara Art Association is a volunteer-driven organization devoted to building a community of visual artists and appreciation of art through exhibits, demonstrations and lectures. More information is available at SantaClaraArt.org.

Summer Exhibits at de Saisset Museum Through June 30

“Seeking Answers” is an exhibit of 50 black-and-white photographs and six color light abstractions that showcase the striking images of landscapes and figures in nature of Wynn Bullock’s portfolio. A second summer exhibit at de Saisset is “FACE,” portraits by Ukrainian-born and Oakland-based artist Valentin Popov. His exhibit includes more than 75 painted portraits, many of which are so life-like they appear photographic. For information on hours and other details, visit the website SCU.edu/deSaisset.

Midsummer Art Celebration June 22

Enjoy acres of artist booths, gourmet food trucks, and music in the beautiful sculpture garden of the Triton Museum of Art, 1505 Warburton Ave. The event runs from 10 a.m. to 5 p.m. For more information, call 408-247-3754 or visit TritonMuseum.org.

MUSIC

Concerts in the Park June 19-August 17

The City of Santa Clara Concerts in the Park series offers free performances on six Monday evenings, two Wednesday evenings and seven Sunday afternoons at Central Park Pavilion. Monday concerts are at 7 - 7:45 p.m. and are sponsored by the Santa Clara City Library Youth Services Program. Wednesday concerts are 6:30-8 p.m. and Sunday concerts are 2:30-4 p.m., and both series sponsored by the City’s Cultural Advisory Commission. Mark your calendars now so you don’t miss your favorite performers!

Mon, June 10	Busy Bee Dogs
Mon, June 17	Hannah Banana
Wed, June 19	The Megatones
Mon, June 24	Crosspulse Percussion Ensemble
Wed, June 26	Mission College Symphony
Mon, July 1	Far East Dragon Lion Dance Association
Sun, July 7	Dave Rocha Quartet
Mon, July 8	Andy Z
Sun, July 14	The 357’s
Mon, July 15	Owen Baker-Flynn
Sun, July 21	Plastic Onion
Sun, July 28	The LyraTones
Sun, Aug 4	Big Mike and the HartBeats
Sun, Aug 11	Daze on the Green
Sun, Aug 18	Retro Rockets

Santa Clara Vanguard June 24

Santa Clara’s award winning drum corps, Santa Clara Vanguard and Vanguard Cadets, stars in “Pacific Procession,” an evening of spectacular music performances. Also performing will be the Caroline Crown, SoCal’s Pacific Crest,



Sacramento Mandarins and Blue Devils B. The event begins at 6:30 p.m. at the Santa Clara High School Stadium. Tickets are \$20 in advance or \$25 at the gate. For information, visit the website scvanguard.org.

Celebrate Santa Clara! July 12

Celebrate Santa Clara! is an evening of good friends, great music, delicious food and beverages in the heart of the City, at Franklin Square. Headlining the event from 5:30-9:30 p.m. is the Spazmatics, an ‘80s music cover band with geeky charm. Food will be available for purchase from local restaurants and nonprofit organizations. The event is sponsored by the Santa Clara Chamber of Commerce & Convention-Visitors Bureau. For information contact Denise Harris at 408-380-1237 or visit the Chamber’s website at SantaClaraChamber.org/events and look up the event by the date.

Street Dance with the OTR Band August 2

Rock and R&B dance music will fill the Franklin Square from 7-9:30 p.m. when the OTR Band performs music from the ‘70s to today’s latest hits at the annual Summer Street Dance. The event will be held on Jackson Street between Homestead Road and Benton Street. Admission and parking are free. Refreshments will be available for purchase, or start the evening with neighbors and friends with an early dinner at a Franklin Square restaurant. Don’t miss this enjoyable event, sponsored by the City’s Cultural Advisory Commission. For more information, call 408-615-2210.

SPORTS

International Swim Meet May 30-June 2



The 46th Annual Arena Grand Prix International Swim Meet will take place at the George F. Haines International Swim Center. This year’s exciting meet will showcase some of the most elite swimmers in this sport. Swimmers to attend this year include Olympic swimmers Ryan Lochte, Matt Greavers, Jessica

Hardy, Conner Dwyer, Nathan Adrian and many other American and international swimming superstars. Advance tickets and event details are available online at SantaClaraSwimClub.org.

Santa Clara PAL Golf Tournament August 16

PAL’s 36th Annual Golf Tournament will raise funds to support the year-round sports programs offered by the Police Athletic League to children in Santa Clara. Tee times begin at 10 a.m. at the Santa Clara Golf & Tennis Club, with an awards dinner at David’s Restaurant at 6 p.m. Proceeds will be used to purchase equipment, uniforms and insurance and helps fund the PAL scholarship program. For information, visit the website SantaClaraPAL.org.

Santa Clara Golf & Tennis Club

Santa Clara Golf & Tennis Club, 5155 Stars and Stripes Dr., features 18 championship holes, lighted driving range, practice putting green, seven lighted tennis courts, pro shop, shower facilities, locker room and restaurant. Recently, the golf course has gone through some extensive course improvements. All greenside bunkers have been renovated, five tee boxes have been re-leveled and enlarged, and approximately 8,000 square feet of cart path has been repaved. Private and group golf lessons are available. For information, call 408-980-9515.

A junior golf program is available for youngsters ages 8-17 that includes free lesson clinics offered twice a week with Club, PGA and LPGA pros, free range balls and free golf at select times. For qualifying golfers, the junior team is a great way to gain tournament experience, play local courses, and meet other junior players. Santa Clara residents receive priority registration and scholarships are available. Call 408-980-9515 for information.

(Continued on next page)



Summertime (Continued from previous page)

FUN FOR ALL

Farmers Market

Every Saturday

The Downtown Santa Clara Farmers Market is in full swing every Saturday from 9 a.m. to 1 p.m. on Jackson Street between Homestead and Benton, with fresh-picked seasonal veggies and fruits like peaches, plums, apricots, melons and berries. Baked goods and prepared foods are also available for purchase. Sponsored by the Downtown Santa Clara Merchants Association and the Urban Village Farmers Market, this year-round event provides Santa Clara residents with a convenient way to pick up healthy and fresh produce while enjoying community. Don't forget to bring your own bags! Questions? Call 510-745-7100.



Afternoon Tea and Vintage Fashion Show

June 9



The lovely, shaded garden of the Harris-Lass Historic Museum will be the setting for a vintage hat and fashion show from 1-4 p.m., presented by History San Jose's 'Portraits of the Past' and featuring costumes and dress of the 19th and early 20th century. Tickets for this museum fundraiser are \$30 in advance and may be

purchased by contacting Maria at 408-246-3822. Tickets can be saved and used as a pass to return at a later date during regular museum open hours for a private tour of the beautifully appointed Harris-Lass House, 1889 Market St.

Santa Clara City Library Foundation & Friends Book Sales

June 15, July 20, August 17

Add to your private book collection, find a bargain, and support the Santa Clara City Library. Book sales will be held 10 a.m. to 2 p.m., in the Central Park Library Cedar Room, 2635 Homestead Rd. Did you know the Santa Clara City Library Foundation & Friends operates an online bookstore at Amazon.com? With more than a thousand titles offered for sale, this is a great place to buy books and support the Library at the same time! Go to LoveTheLibrary.org and follow the link. For information, call 408-615-2936.

Sister Cities Annual BBQ

August 4

Santa Clara Sister Cities Association will hold its 32nd Annual Chicken BBQ at the Santa Clara Elks Lodge, 1680 Martin Ave., from 1-4 p.m. in Santa Clara. The menu includes a half slow-roasted BBQ Chicken prepared by Master Chefs Colin Boyles and Gary Potts, Portuguese beans prepared by Ray and Gerri Gamma, salad, lemonade, ice cream and Elise DeYoung's Famous Garlic Bread! Tickets are \$13 for adults, \$9 for students and \$7.50 for seniors over 65. The event will feature presentations and photos from seven teens who traveled to Coimbra, Portugal and Izumo, Japan this year as part of the student exchange program. For more information call Kathy Watanabe at 408-562-9155.

Summer Reading Clubs for All Ages

Special programs for children, teens and adults are planned at the Santa Clara City Library this summer to encourage readers of all ages to curl up with a good book. Registration begins June 1 with a Kick-off Party on Sat, June 8, 1-4 p.m. on the lawn behind Central Park Library. The theme for children up to grade 6 is "Dig into Reading" and participants can earn a free paperback book. Teens will explore the theme "Beneath the Surface" and those who read a minimum of five books and keep a reading log will earn a \$10 gift card for Barnes & Noble. The adult program focuses on "Reading Is So Delicious" and there will be food-related events. Both teen and adults are eligible for drawings for Amazon gift cards and Kindles. A complete schedule of Summer Reading programs is on the website Library.SantaClaraCA.gov or call Youth Services at 408-615-2916 or Reference at 408-615-2900. Summer reading programs are sponsored by the KeyPoint Credit Union and the Santa Clara City Library Foundation and Friends.

Register now for summer Parks & Recreation programs



Summer programs and camps offered by the City's Parks & Recreation Department begin the week of June 9 and registration is now open. In addition to a variety of sports, performing arts and camps for all ages, the summer schedule includes classes on fitness, arts and crafts, dance, tennis and more. Swimming lessons are available from certified instructors at pools at Warburton and Montague parks.

See the *City of Santa Clara Recreation Activities Guide* for detailed listings and registration information. It's available online at SantaClaraCA.gov/ActivitiesGuide or pick up a copy at the Central Park Library, City Hall, Community Recreation Center, Mission Library Family Reading Center, Senior Center, Teen Center, or Walter E. Schmidt Youth Activity Center.

It's not too late to sign up for summer camps

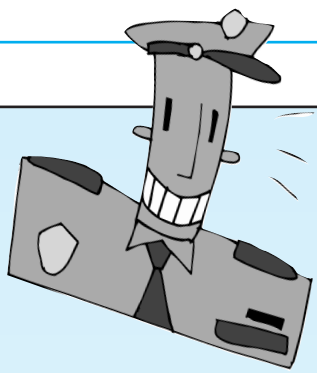
Santa Clara Parks & Recreation has a summer camp for every age and interest, and they start at different times throughout the summer. Register online or in person at the Community Recreation Center, Senior Center, Teen Center or Youth Activity Center. For information call 408-615-3140. This year's camps include:

- ❖ **Camp Commedia** (8-15 Yrs.)
Using Commedia as a jumping-off point, we will act out classic comedic stories, as well as create our own, and learn how to create a complete physical character.
- ❖ **Cheer Camp** (4-12 Yrs.)
If you like to cheer, tumble, and dance you'll love this camp! Participants will learn cheer moves, jumps, stunts, and so much more.
- ❖ **C.A.T.S. – Creative Artistic Theatrical Showcase Presents Disney's The Little Mermaid, Jr.** (8-15 Yrs.)
Participants come to daily rehearsals for acting, dancing, and singing, which culminate in the production of a full-scale stage musical.
- ❖ **Engineering Fundamentals** (7-10 yrs.)
Power up your engineering skills with Play-Well TEKnologies and over 100,000 pieces of LEGO®! Apply real-world concepts in physics, engineering, and architecture through engineer-designed projects, such as arch bridges, skyscrapers, motorized cars, and Battletrack!
- ❖ **F.A.C.E. Camp** (7-13 yrs.)
Fine Arts Camp Extraordinaire is designed to bring out each camper's creative expression through art, dance, and drama. In addition, kids will enjoy recreational games, weekly field trips, and swimming.
- ❖ **New! Imagine Me Players** (8-13 Yrs)
Participants are invited to express themselves in this exciting production for actors of all levels. Students will receive acting and dancing training while preparing for a production of *Over the Garden Wall*.
- ❖ **NEW! Junior Giants Baseball Program** (Ages 5-10), Co-ed
The Junior Giants program is a free, non-competitive, co-ed baseball program for youth. Players learn the four "bases" of character development: Confidence, Integrity, Leadership, and Teamwork, as well as the importance of Education, Health, and Violence Prevention.

(continued on page 6)



CODE COMPLIANCE QUESTIONS



Summer Camps

(continued from page 5)



- ❖ **Little Explorers** (4-6 yrs.) Lick Mill Little Explorers
Little Explorers provides an opportunity to learn and socialize within a safe and caring environment. This program is recreation-based with a variety of activities, crafts, and songs to reinforce the areas of colors, shapes, numbers, and the alphabet.
- ❖ **Mad Science® Camp**
Mad Science® is on a mission to spark the imagination and curiosity of children by providing them with fun, interactive, and educational programs that instill a clear understanding of what science is really about and how it affects their world. Fun awaits, whether it is learning about rockets, rocks or bugs!
- ❖ **Princess Ballet Camp** (3-8 Yrs.)
Dress in your prettiest dance clothes, wear your beautiful smile, and bring your ballet slippers! We'll learn basic ballet technique and dance to Princess Disney & Barbie music.
- ❖ **Rock Climbing Camp, Indoor** (5-13 yrs.)
Camps are designed so participants climb with children of their own age. Kids will explore all of the climbing features of the gym including bouldering walls, high roped walls, and more!
- ❖ **Sports Camp** (5-13 yrs.)
Fun-filled summer days consist of sports, weekly field trips, and excursions to Warburton and the International Swim Center. Sport Adventure (5-7 yrs.), Sports Jam (8-10 yrs.), and Sport Escape (11-13 yrs.).
- ❖ **Summer Gymnastics Camp** (5-14 yrs.)
This summer camp incorporates gymnastics into fun and exciting, indoor and outdoor activities.
- ❖ **Tech Camp** (8-18 Yrs.)
Participants will learn how to set-up and operate sound, lighting, and fly systems, use scene shop tools, and work with special theatrical painting techniques. You will also help build and paint the sets for the summer 2013 Production of Disney's *The Little Mermaid, Jr.*
- ❖ **Teen Breakaway** (11-15 yrs.)
Teen specific field trips and activities are supervised by experienced staff.
- ❖ **Tiny Timbers and Day Camp** (5-10 yrs.)
Campers will experience outrageous recreational games, crazy songs, creative arts and crafts, and exhilarating field trips. Kids will also enjoy a weekly end-of-camp barbecue and swimming.

Q My neighbor's backyard is full of weeds. Are weeds a fire hazard?

A While weeds are always considered nuisances, they may or may not be a fire hazard. The risk depends on the answers to three questions.

What is the moisture content of the weeds – how dry are they? Green, growing weeds are generally not considered a fire hazard since their moisture content would make them difficult to ignite and slow the spread of a fire. However, as the weather warms, weeds can quickly dry out increasing the fire hazard that the weeds pose.

How big are they in size and quantity? Tall dry weeds pose a greater fire hazard than shorter weeds, and the amount of weeds is also directly proportionate to the size and intensity of any ensuing fire. Cutting weeds back and removing the cut weeds is the best method for reducing the fire hazard posed by the weeds.

What is the weather? A few days of hot dry weather can quickly dry out weeds and preheat them so that they can ignite easily. Add some wind and the intensity of the fire involving the weeds can dramatically increase.

City Code requires that cut or uncut weeds, grass, vines and other vegetation be removed when determined by the Fire Chief to be a fire hazard. To reduce the fire hazard posed by weeds and dried vegetation, the Fire Department urges citizens to clear any dried vegetation that could pose a hazard.

For further information, call the Santa Clara Fire Department's Division of Fire Prevention at 408-615-4985.

Q I recently visited a local business and noticed items were stored in front of a door that appeared to be an exit. Is this legal?

A Safe exiting from a building is one of the most critical elements that ensure a building is safe for its occupants. Unfortunately, there have been instances when obstructed exits have contributed to the tragic loss of life in fires.

Safe exiting from a building is one of the highest priorities of Fire Department personnel during fire and life safety inspections. A general rule of thumb is that if a door looks like an exit it should be maintained as an exit. City Code requires that all exits be maintained free of obstructions. When a business requires two or more exits due to its size or occupant load (more than 49 persons) then the exits must be designated with approved exit signs that allow for the occupants to identify the required exits.

If you observe what you believe to be an obstructed exit and since it can be serious life safety hazard, it should be mentioned to an employee of the business, preferably the manager. This will give an opportunity for the business to clear the exit way. If for some reason you are not satisfied with the response of the business, you can report your concerns to the Santa Clara Fire Department at 408-615-4970.

Home fireworks are illegal



The Santa Clara Fire Department wants everyone to enjoy fireworks on the 4th of July – but to do it safely. The Fire Department reminds everyone that the possession and use of all fireworks, including “safe and sane” fireworks that may be legal in other cities, are illegal in the City of Santa Clara.

Fireworks cause more than 24,000 fires and 9,000 injuries each year in the U.S. The best advice is to relax, enjoy one of the public fireworks displays from a safe distance, and always leave fireworks to the professionals.

Diversity (continued from page 1)

opportunities, and quality education. Some families supplement their children's education with Chinese language programs after school or on weekends at one of the private or parochial schools in Santa Clara that offer these sessions. Santa Clara has several Protestant and Catholic churches with large Chinese congregations, including the River of Life Christian Church that claims to be the largest Chinese church in America, and San Jose Chinese Catholic Mission which is based in St. Clare Parish where mass is offered each week in both Cantonese and Mandarin.

The most popular Chinese newspapers in the Library are *Sing Tao Daily* and the *World Journal*, with other news of interest to the Chinese community broadcast on KTSF-Channel 26, and two local radio stations.



Silicon Valley Power customers like it – they really like it



A survey of residential utility customers in California has ranked Silicon Valley Power, the City’s electric utility, among the top municipal utilities in the state for customer satisfaction, with 83% reporting they are “very satisfied.” The independent

study of customers found that local residents are thrilled with low electricity prices, high reliability and overall service. Silicon Valley Power’s scores averaged 8.7 on a scale of 1 to 10, up from 8.3 in April 2011, bucking a national trend that found municipal electric utility satisfaction scores dropping over the past two years. In California, an average two-thirds of customers are satisfied with their electric utility provider – far fewer than Silicon Valley Power’s rating. “These results reflect very favorably on the entire Silicon Valley Power team, from the employees in the field taking care of customers face-to-face, to our managers and elected officials who make reliability and price of electricity a priority in Santa Clara,” said Larry Owens, Manager of Customer Service. “Residents trust that we will always consider what’s best for the public interest when crafting policy or making decisions concerning our electricity infrastructure, energy resources, and pricing.” The survey was conducted by RKS Research for the California Municipal Utilities Association and Northern California Power Association.

Do your homework before investing in home solar system

Buying solar panels for your home is not something you do everyday. It is a major investment, with many benefits, and the decision should be made carefully. Silicon Valley Power (SVP), the City’s municipal electric utility, is available to help homeowners analyze their options and calculate costs. Begin by taking advantage of the free home energy audit offered by SVP. A skilled Energy Specialist will examine your home to review your household’s electrical usage and identify ways to reduce energy consumption, improve comfort and lower energy bills. The next step is to get estimates from at least three licensed solar installers. Prices can vary considerably, and you do not want to overpay. In the City of Santa Clara, an average home typically uses 15-20 solar panels and the average cost of solar (photovoltaic) systems is about \$5 to \$7 per watt. There are several things to consider about the cost of solar installation, starting with the calculation of your projected savings in future electric bills once solar is in place. The audit will have provided you with information on past usage, and the specifications for the proposed solar system will tell you how much power it will generate. You can then do the math and figure out how long it will take to recoup the cost of installation of a solar system. Don’t forget to include the estimated savings you will receive from federal tax credits. It is also important to look at the various financing options available for solar installation, including the Silicon Valley Power rebate program. Be sure to read the fine print of financing options to see if there are any hidden charges that may not be obvious. A few other points in selecting a solar installation contractor:

- As always, only work with licensed contractors.
- Be sure the installer will guarantee all work and equipment for at least 10 years. This is required to be eligible for an SVP rebate.
- Get estimates from at least three contractors and compare them to the average cost of \$5 to \$7 per watt.

Santa Clara residents pay about 10 cents per kilowatt-hour for electricity – a rate far lower than neighboring communities. But electric bills can be even lower with an investment in a solar system. Look into the options for solar installations and make a careful, thoughtful decision to save energy in your home. For more information, visit SiliconValleyPower.com/solar or call 408-244-SAVE (7283).

SANTA CLARA GREEN POWER PRODUCT CONTENT LABEL¹

Santa Clara Green Power is a voluntary renewable energy program from Silicon Valley Power that matches 100% of your estimated monthly electricity usage with wind and solar for an additional 1.5 cents per kilowatt-hour. The product is made up of the following new renewable resources averaged annually.

Green-e Energy Certified New ² Renewables in Santa Clara Green Power			Generation Location	
	2012	2013 (projected)	2012	2013 (projected)
Solar	5%	20%	California	California
Wind	95%	80%	Washington and Idaho	Western U.S.
Total	100%	100%		

1. These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

2. New Renewables come from generation facilities that first began commercial operation on or after 1/1/99.

For comparison, the 2011 average mix of resources supplying Silicon Valley Power includes: Coal (12.9%), Natural Gas (16.1%), Large Hydroelectric (22.8%), Unspecified (23.1%), and Eligible Renewables (25.1%).

For specific information about this electricity product, please contact Silicon Valley Power at 408-244-SAVE (7283), email green@SiliconValleyPower.com, or visit www.SiliconValleyPower.com/green.

Energy
CERTIFIED

Green-e Energy certifies that Santa Clara Green Power meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.



CLEAN IT UP, CLEAN IT OUT

Community Rummage Sale

The Harris-Lass Museum lawns and parking lot will be the venue for a “neighborhood-style” rummage sale on Saturday, Aug. 3, 8 a.m. to 2 p.m. The Museum, located at 1889 Market St., will sell overstocked, marked down, and final clearance items from the Tankhouse Gift Shop at rock bottom prices. Santa Clara residents are invited to rent a table for \$10 per person to sell their own handicrafts or white elephant and rummage items. To participate, contact Sue at 408-984-8071.

Book donations needed

Donate gently used books, DVDs, VHS tapes, audio tapes, and CDs to the Santa Clara City Library Foundation & Friends so they can be resold to generate funds to support Library programs and services. Donations are tax deductible. Drop off donations to the Santa Clara City Library Friends Bookstore during business hours, 2635 Homestead Rd. For more information, call 408-615-2936.

City-wide Garage Sale is August 10

Residents throughout the City are encouraged to participate in the City-Wide Garage Sale when hundreds of shoppers will be exploring Santa Clara neighborhoods to look for hidden treasures and bargains.

The City-wide Garage Sale will be advertised in the July 2013 utility bill insert, *Mission City Scenes*, on Cable Channel 15, and on the City and various other websites. Online registration of garage sales (individual, multi-family, or block) will be accepted from July 8 until noon on Friday, Aug. 9.

The City-wide Garage Sale map will include a list of addresses holding garage sales as well as a brief list of the items for sale at each address. The map will be available for downloading beginning Aug. 1 and will be updated regularly until noon on Aug. 9. Here are a few tips for holding a successful garage sale:

Gather items to sell – Look in every corner of your home, garage and attic for items no longer wanted or needed which can be set out for sale.

Inventory – Write down the items you want to sell and their prices on a master list (helpful in case a price tag is lost).

Price items – Use brightly colored tags or large stickers and write clearly.

Post signs – On private property only (no signs may be posted on utility or street sign poles). Use A-frame signs, mount signs on stakes in your yard, or put a sign on your car or van. Use bright colors and bold lettering when making signs.

Prepare for your sale – Have plenty of change and petty cash available. Display sale items attractively (furniture clean and polished; clothing on hangers or folded neatly; books and knick-knacks dusted, etc.). Use newspaper to wrap breakables, and have plenty of bags and boxes available.

Donate usable items not sold – Gently used books, CDs and DVDs can be donated to the City library; clothing, appliances, and furniture can go to charitable organizations.

Detailed information on holding a successful garage sale, places to donate unsold usable items, rules for garage sale signs and their placement, etc. can be found at SantaClaraCA.gov/GarageSale or call 408-615-3080.

Household Hazardous Waste Drop-Off

Safe, easy disposal of household hazardous waste is available for Santa Clara residents at a drop-off event on Saturday, July 27, at the City of Santa Clara Street Corporation Yard, 1700 Walsh Ave. **Residents must register to attend this event** (or any of the drop-off events scheduled throughout the year) by calling the County Household Hazardous Waste Program at 408-299-7300 or registering online at HHW.org. Fluorescent light bulbs and tubes, paint, automotive fluids, cleaners, solvents, batteries, propane, fertilizers, pesticides, wood preservatives, Sharps containers, and other types of household hazardous wastes can be safely disposed of at any of the drop-off events. The Countywide Household Hazardous Waste Program also accepts electronic waste at select drop-off events throughout the county. Electronic waste (or e-waste) is generally considered items that require a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc. **Items NOT accepted** include appliances and white goods (refrigerators, dishwashers, ovens, stoves, washing machines, dryers, microwaves, etc.), ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 408-615-4700 regarding disposal of prescription medication, ammunition, or explosives.

Are you unintentionally polluting the Bay?

Have you ever washed your car in the driveway? Overwatered your front lawn? Hosed the front gutter clean?

These and other seemingly harmless everyday activities are polluting local streams, wetlands and the Bay because they are sending pollutants into the storm drains. Unlike sewers, storm drains are not filtered – they flow directly to the Bay without treatment to remove pollutants.

Soapy water from washing the car, pesticides and herbicides from landscaping and debris and automotive chemicals that collect in gutters are all toxic to fish and sensitive ecosystems in the Bay.

Here are a few ways you can help keep storm drains free of pollutants:

- Don't wash your car on a paved surface. Use a commercial car wash or if you wash your own car at home, direct water onto a lawn or unpaved surface and minimize the amount of soap you use.
- Don't hose down driveways and sidewalks that will take particles of motor oil, other automotive fluids, leaves and other pollutants into the storm drain. Sweep to get them clean and clean oil and grease spots off the driveway by using a dry absorbent and placing it in the garbage when done.
- Don't empty buckets of dirty cleaning water into the gutter or storm drain. Put dirty water down the sink, tub or toilet.
- Don't leave pet waste on the lawn. Rain or irrigation watering might wash it into the storm drain, taking hazardous bacteria and organic compounds into a creek or Bay and leading to the death of fish and plants.
- Don't overuse garden chemicals.
- Don't overwater your landscaping or garden.
- Don't allow your car to leak oil, antifreeze or other liquids.
- Never drain a pool, spa, hot tub or fountain water into the storm drain.



Library cards come with discount benefits

Library cards always have been the key to exploring new worlds, and now the Santa Clara City Library card can help you discover new adventures in your own hometown.

Through July, your library card can be used at participating local businesses for special discounts via the Discover Santa Clara project funded by an LSTA (Library Services and Technology Act) grant. The goal is to encourage residents to try out stores and restaurants they have not visited before. Information about events and a full list of shops is posted on the website under the Discover Santa Clara link:

library.SantaClaraCA.gov/discoverSantaClara

Another great service involves using your library card for free and discounted passes to local museums and cultural institutions—see the Discover and Go link under Research/Resources on the Library's website: library.SantaClaraCA.gov

Library cards are free and can be obtained at Central Park Library, Mission Library Family Reading Center, or by using the online registration form on the website.



RECYCLING IN SANTA CLARA

Proper Refuse Setouts

Make solid waste collection/recycling day easy and efficient by following these simple guidelines:

- Place refuse and recyclables curbside prior to 7 a.m. of your collection day.
- Place garbage, Clean Green and recycling carts in the gutter with the wheels against the curb, at least 3 feet away from each other and from obstacles such as parked cars, landscaping, etc. Cart lids must be closed to ensure trash does not fall out of the container onto the street during collection.
- After materials have been collected, return all three carts to the backyard or sideyard, until next collection day. Do not leave carts in the street.

Garbage: Place household garbage (non-hazardous solid waste) in your wheeled, black garbage cart. Loose materials, such as ashes, sawdust, and pet waste, should be securely wrapped or bagged to prevent them from littering your neighborhood when carts are emptied. Cart lids must be closed. Overloaded solid waste containers are a significant source of litter. This litter may eventually reach waterways once it enters into the storm drain system.

Household batteries: Place batteries in a Ziploc-style plastic bag and set on top of the black garbage cart for collection.

Clean Green yard waste: Place grass clippings, weeds, leaves, hedge and shrubbery cuttings, small tree branches and tree trimmings, plant materials and flowers in your Clean Green cart. Branches must fit inside the cart (no overhanging branches). Do NOT place food or garbage, plastics, mixed paper, cardboard, pet waste, dirt, rocks, gravel, concrete, construction material, ashes, treated/painted wood, commercially purchased sod, stumps or tree trunks larger than 4 inches in your cart.

Recycling: Place recyclable materials (see list below) in your wheeled, blue recycling cart or next to cart, if appropriate. Cart lids must be closed.

- **Glass:** Food and beverage jars and bottles. No window or mirrored glass.
- **Metal:** Aluminum, tin and bi-metal beverage and food containers. Clean aluminum foil and pie pans (NO food residue). Metal pots and pans (NO teflon).
- **Plastics (NO STYROFOAM):** Food, water, soft drink, milk, juice, detergent, shampoo, and other containers marked #1, #2, #3, #4, #5, #7 (check for recycling symbol and number on the bottom of the container).
- **Plastic bags:** Plastic grocery, shopping, dry cleaning, newspaper and bread bags. Place as many bags as you can into one of the plastic bags you are recycling (“bag in bag” recycling) and put in blue cart.
- **Papers:** Newspapers, magazines, letter paper, envelopes, manila folders, junk mail, cereal boxes with liners removed, paper egg cartons, etc.
- **Cardboard (heavy corrugated):** Break down and cut into pieces small enough to fit in blue cart, or if very large, cut into pieces 3’ x 3’, bundle with string or twine and set beside blue cart.
- **Used motor oil:** Place in one-gallon (or less) plastic containers (such as old motor oil bottles or rinsed detergent, fabric softener, milk or juice jugs) with screw-top lids. Pop-top plastic containers may also be used; be sure to tape the top down securely with masking or duct tape. Label the container “waste oil” and set beside blue cart.
- **Used motor oil filters:** Seal in Ziploc-style, leak-proof plastic bags and place on top of blue cart.
- **CFLs (NO fluorescent tubes; single-family homes only):** Seal compact fluorescent light bulbs in Ziploc-style plastic bags and set beside blue cart.

For more information, call 408-615-3080 or check the following websites:
MissionTrail.com/SantaClara/residential.html
RecologySouthBay.com/residentialSantaClaraRecycling.htm

Curious about what is recyclable?

The San Jose State University Center for the Development of Recycling maintains a database of businesses that recycle specific items. Go to RecycleStuff.org and enter the material you would like to recycle. For example, a query about water heaters, ladders, crayons and home curtains resulted in the names of dozens of companies close to Santa Clara that can recycle some or all of those items. Listings include contact information, whether they charge and if pick-up service is available.

Scavenging from recycle carts is illegal

It is illegal for any person except Recology employees to collect materials set out in the curbside recycling program carts in Santa Clara. The materials gathered by Recology are sold to help offset the cost of the curbside recycling program for Santa Clara residents. Scavenging materials from the recycle carts is a misdemeanor offense, punishable by up to a \$1,000 fine and/or six months in jail.

If you see someone scavenging from the recycling carts, call 408-615-5580 (non-emergency Police dispatch) and give a description of the person scavenging from the cart, the street where the scavenging is taking place and the direction in which the person is heading. If a car, truck or van is being used, take down the license number, as well as the color, make and model of the vehicle.

Prevent scavenging by setting out your recycle cart as close to collection time as possible.

Recycling is mandatory for multi-family and commercial businesses

State law and a City ordinance requires that all residential properties, including multi-family, have on-site recycling services. If you live in a multi-family unit and you do not have access to recycling, call the City Street Department at 408-615-3080.

Commercial businesses are also mandated to recycle. Businesses located at properties zoned for non-industrial use in the area serviced by the City’s exclusive franchise hauler can take advantage of up to 96 gallons of recycling service free of charge. The law does not require a minimum weekly service level, so these commercial business customers may be able to achieve compliance

without additional expense. Front load recycling service rates are about 20% less than garbage service rates for the same size container and service frequency. Call Mission Trail Waste Systems at 408-727-5365 to set up recycling service if your business is in a non-industrial use area.

Businesses at properties zoned for industrial use may be serviced by non-exclusive franchise haulers. In order to provide garbage service to commercial business customers (with at least four cubic yards of solid waste service per week) at industrially zoned properties, haulers are required to also provide recycling services. Haulers who do not are subject to fines.

Recycling at multi-family and commercial business properties will help the City move closer to the statewide 75% landfill diversion goal for solid waste.





Developer signs on to explore new uses of City land North of Bayshore

The City Council recently approved an exclusive negotiating agreement with Related California, a major real estate development firm, to look at opportunities for development on approximately 230 acres of City-owned land in the North of Bayshore Area.

Over the next 18 months the company will analyze the physical condition of the property, access and utility needs, and address what kind of lease will be considered for each parcel. The developer and City also will look into options for possibly relocating existing recreational uses at the site, namely the Santa Clara Golf & Tennis Club and a PAL BMX track. A key issue to be addressed is whether parts of the property that was once a garbage landfill can be built up.

The exclusive negotiating agreement comes with a \$200,000 deposit by the developer to the City of which \$25,000 may be used for City consultants to help analyze the site. Related California would be responsible for completing an environmental review of impacts from any

proposed project.

The land is in the heart of the new district that is being redefined with the construction of the Stadium and the popularity of the Santa Clara Convention Center. New development could help attract more visitors, conventions and businesses to the City of Santa Clara, generating more revenue for the City’s General Fund that pays for core City services. It also holds potential for adding housing, restaurants and entertainment venues desired by residents, visitors and the workforce of businesses located in Santa Clara and nearby.

Related California is an affiliate of Related Companies, a major developer that has built similar projects including the Time Warner Center in New York and CityPlace in West Palm Beach, Florida. Since its inception in 1989, Related California has also developed top-quality affordable and market-rate multi-family and mixed-used residential properties.

Organize a neighborhood party for National Night Out

For three decades, the national “Night Out” program in August asks residents of communities throughout the U.S. to come out of their homes and gather with neighbors during the evening to increase awareness of crime prevention.

This year, the event is on Tuesday, August 6, from 6-8:30 p.m. Every neighborhood participates differently. Some gather informally while others organize block parties with street closures and amplified music. Creativity and individuality are what makes the night fun! Popular activities include potlucks, barbecues, ice cream social, children’s activities and theme parties.

Neighborhoods that register by July 26 to be officially part of National Night Out can schedule a visit from a City official or representative of the Police or Fire Departments. Street closures require a petition signed by all affected neighbors turned into the City’s Business License Department, 1500 Warburton Ave., at least three weeks in advance. An amplified music permit may also be obtained in the Department for a \$60.50 fee.

Participants are reminded to be sure to lock their doors while they are outside and to turn on outdoor lights. For more information, contact Community Service Officer Rachel Thomas at 408-615-4876 or by email at rthomas@SantaClaraCA.gov.



National Night Out Registration Form

August 6th, 2013 6pm – 8:30pm



Organizers Name _____

Organizer’s Address _____

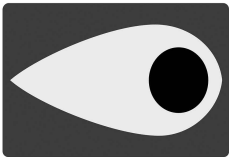
Phone Number _____ Email _____

Event Address / Location _____

Number of Participants: Adults_____ Kids_____

Event Type: (circle one) BBQ Potluck Ice Cream Social • Invitation Flyers (if needed, circle one) email or hardcopy (50 max.)

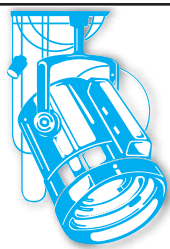
Special Requests _____
(Requests can not be guaranteed, but we will try our best)



Fax: 408-296-1346
Email: rthomas@SantaClaraCA.gov
or mail: Santa Clara Police Department
Attn: CSO Thomas
601 El Camino Real, Santa Clara, CA 95050



The officers and City officials that will come by your event, if you have registered for National Night Out, do not give prepared speeches or talks on issues in your neighborhood. They can answer some general questions for you, but the intent for NNO is for the citizens of Santa Clara and the Police and Fire departments to unite on a more social level.



SPOTLIGHT ON CITY BOARD, COMMISSIONS AND COMMITTEES

Serve on a Commission to contribute to quality of life

Residents who would like to personally contribute to the quality of life in the City of Santa Clara are encouraged to apply to serve on any of the City’s Board or Commissions. Residents may place their names on a list to be contacted whenever an opening occurs. To be placed on the database maintained by the City Clerk’s Office, call 408-615-2220 or email clerk@SantaClaraCA.gov.

Commissions include the Board of Library Trustees, Civil Service Commission, Cultural Advisory Commission, Historical & Landmarks Commission, International Exchange Commission, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission. There is also a Housing Rehabilitation Loan Committee, ADA Advisory Committee, Bicycle Advisory Committee and other committee opportunities to serve.

If you are a registered or eligible voter (or in the case of the Youth Commission, a Santa Clara resident, age 12-19), and are interested in serving on any board/commissions/committees, or just want more information, contact the City Clerk’s Office, 1500 Warburton Ave., Santa Clara, CA 95050. You may call the Clerk’s Office on weekdays at 408-615-2220, email clerk@SantaClaraCA.gov or visit the online website at SantaClaraCA.gov.

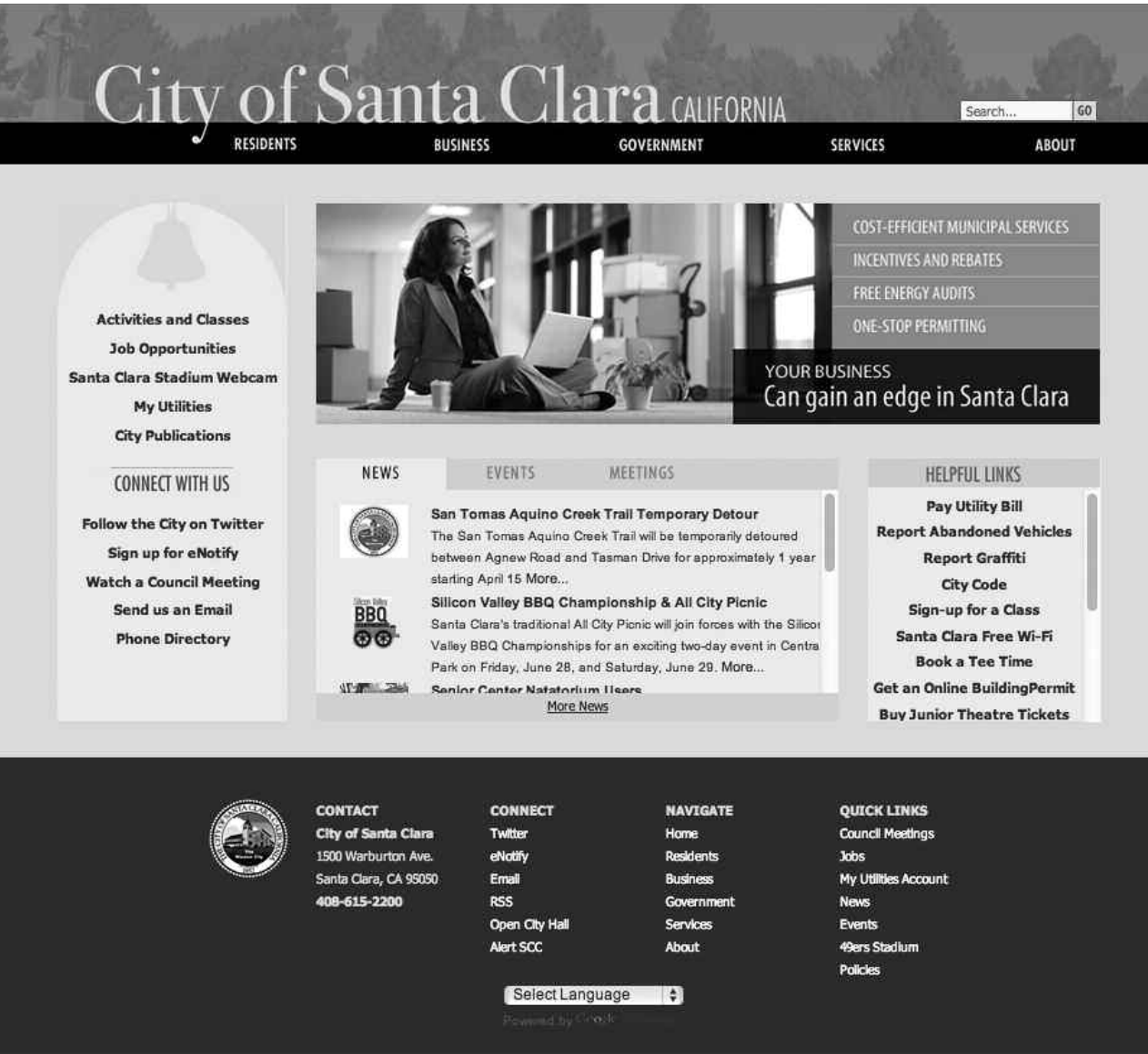
“Visit Santa Clara” iPhone App now available



There’s an App for that! These familiar words can now be said to visitors to Santa Clara who would like to use their iPhone to find the best places to stay, dine, shop and have fun in the City. The “Visit Santa Clara” iPhone App is free and available for download at Apple’s online App Store. It was created by the Santa Clara Chamber of Commerce and Convention-Visitors Bureau, which will also develop an Android App.

In addition to an interactive map, the App includes discount offers, event listings, social media links and Santa Clara Stadium updates. It will be most useful to business and leisure travelers, convention delegates, and residents who are looking for new ways to explore and enjoy their hometown.

City website gets redesigned to improve easy access



A redesigned website for the City of Santa Clara was launched earlier this year to make it easier for residents, businesses and others to find information and learn more about the community and government.

The project involved a comprehensive web assessment that identified recommendations for improvements including better utilization of web content management features and improved navigation. In addition to the new look, the system that runs the site was upgraded to keep in line with the latest technologies.

Visitors to the site will immediately notice that it has a new top toolbar with one-click access to other sites within City government. Navigation has been reorganized to be by desired action rather than by department. The homepage has a new feature to highlight news and special programs and services, with popular links and department contact information on all pages.

Visit SantaClaraCA.gov and browse around – we think you’ll like it!

Anti-graffiti ordinance takes effect

A new ordinance designed to give the City more tools to prevent and remove graffiti was recently adopted by the City Council and takes effect on June 6, 2013.

The new ordinance defines graffiti as “visual pollution” and establishes a comprehensive package of methods to encourage property owners to quickly remove graffiti and to set clear punishments for graffiti vandals, and their parents if they are minors.

The presence of graffiti in a community has been shown to lead to an increase in crime and urban blight as well as being detrimental to property values and businesses. It detracts from beauty and character of the community and lessens the quality of life in Santa Clara valued by residents and businesses.

The new ordinance includes stronger and more specific language about graffiti vandalism, including:

- Requires property owners to remove graffiti within 72 hours of being informed about its existence by the City.
- Gives the City the authority to go onto private property to remove graffiti that is visible to the public if it has not been removed within 72 hours.
- Defines graffiti vandalism as a misdemeanor that can be punishable by a \$1,000 fine, up to six months in jail and/or community service hours. If the individual convicted of graffiti vandalism is between the ages of 13 and 21, the City can also seek to delay or suspend driving privileges. Offenders will also be required to reimburse the cost of graffiti removal to the City or the property owner.
- Holds parents responsible for any fine incurred by a child under the age of 18, and also makes them liable for any costs associated with the removal of graffiti.

To report graffiti for removal, call the Street Department at 408-615-3080. To report graffiti offenders, call the Graffiti Hotline of the Santa Clara Police Department at 408-241-9495.



Tall, fast wooden roller coaster is exciting ride fans



Roller coaster fans are lining up to experience the eighth and newest coaster ride at California’s Great America – Gold Striker, the tallest and fastest wooden roller coaster in Northern California. High-speed twists, turns, drops, station fly-by and the Old West are the top features of Gold Striker. The ride stands 108 feet at its highest point with a first drop of 103 feet at a 50-degree angle. Riders careen along 3,197 feet of track at speeds up to 54 miles per hour. The ride experience on Gold Striker lasts more than two heart-pounding minutes.

“Gold Striker reflects our commitment to providing our guests with the best thrills and entertainment value in the region,” California’s Great America Vice-President and General Manager Raul Rehnborg said. “This ride was uniquely designed by melding together the highest performing and most exciting features of the very best wooden roller coasters in the world. Everyone who enjoys the thrills of riding a roller coaster will want to experience Gold Striker.”

The name of the ride was chosen to recognize the pioneering and adventurous spirit of the California gold-seekers who rushed to the area in 1849.

Gold Striker is located in the Celebration Plaza area of California’s Great America and wraps around the park’s Star Tower attraction.

Explore Ulistac Natural Area



Folks and nature-oriented arts and crafts. Students from the Granada Islamic School in Santa Clara offered face painting, while other visitors were fascinated by snakes and amphibians brought by “Grant the Reptile Guy,” a local Santa Clara school teacher.

In late April, community volunteers from Intel Corp helped to move rocks and place plants along the new waterway next to the bird and butterfly habitat garden. For information on how your group can get involved, email ulistac@gmail.com.

Look for photos of Ulistac’s lovely California native plants in full spring bloom on the Ulistac Natural Area Facebook page.

Summer is a great time to explore Ulistac Natural Area, the 40-acre open space on Lick Mill Boulevard at Tasman Drive that showcases seven biotic communities natural to this area of California – grassland, coastal scrub, oak savannah, riparian woodland, sycamore woodland, oak woodland and wetlands.

Ulistac is maintained by volunteers with the Ulistac Natural Area Restoration and Education Project which hosts work sessions 9 a.m. to 1 p.m. on the first Saturday and third Sunday of the summer months. Everyone is invited to join to weed, plant and clean up pathways. Wear long pants, a hat, sturdy shoes and bring water and a snack. All tools and materials are provided.

Earlier this year the organization celebrated its 10th annual open house at Ulistac Natural Area. More than 300 visitors attended to tour the open space and enjoy educational booths, live music by the South Bay

Get ready for 90+ degrees



During most summers, there are always a few days when temperatures soar to over 90 degrees. Even though Santa Clara is blessed with cooler temperatures every evening thanks to cooling breezes off the Bay, it can get hot enough to cause health issues, especially in young children, older adults and those with chronic diseases such as diabetes. To avoid heat exhaustion and heat stroke, follow these suggestions from the U.S. Centers for Disease Control and Prevention when the thermometer zooms:

- ❖ Drink plenty of water, even if you don’t feel thirsty. Avoid alcoholic beverages.
- ❖ Wear loose, light-colored clothing made from natural materials like cotton.
- ❖ Check if your prescription medications reduce your tolerance to heat or sunlight.
- ❖ Avoid going outside during the hottest part of the day. If you do go out in the sun, wear a wide-brimmed hat, sunglasses, and sunscreen of SPF15 or higher.
- ❖ Keep an eye on family and friends who are at risk of heat exhaustion. They may not even know they are in trouble.
- ❖ Never leave infants, children or pets in a parked car. Interior temperatures can rise 20 degrees in just 10 minutes.
- ❖ Throughout the warm months, you can keep your house as cool as possible and reduce your electric bill with these ideas:
 - When it’s cooler outside than inside, such as in the evening and early morning, open the windows and doors to ventilate the house.
 - During the day, close drapes and blinds to keep out the heat, especially on the south and west sides of the house that get the most sun.
 - Turn off incandescent lights and heat-generating appliances.
 - Install and use an attic fan to reduce heat build-up in the attic that will radiate into rooms below.
 - Use a ceiling or portable fan to cool the rooms you use the most. Fans use less energy than air conditioners.

SANTA CLARA SENIOR CENTER SERVICES

SERVICES AT THE SENIOR CENTER	PROVIDER / PHONE / WEBSITE
Bus and Light Rail Passes Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities	Valley Transportation Authority 408-321-2300 www.vta.org
Care Management Services Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+	Santa Clara Parks & Recreation Council on Aging Silicon Valley, 408-615-3170 www.SantaClaraCA.gov www.coasiliconvalley.com
Health and Wellness Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Thursday 9:30-11:30am Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 408-615-3170 www.SantaClaraCA.gov
Health Insurance & Medicare Counseling (HICAP) Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare	Council on Aging Silicon Valley 408-615-3170 www.coasiliconvalley.com
Senior Resources Information, resources, and referral to senior programs and services Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 408-615-3170 www.SantaClaraCA.gov
Legal Assistance Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+	Senior Adult Legal Assistance (SALA) 408-615-3170 www.sala.org
Notary Service Free service by appointment, Fridays 8-9 am Signer must be present and provide government issued identification Services available to all seniors age 50+	Volunteer 408-615-3170 www.SantaClaraCA.gov
Dining Out Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+	Santa Clara Parks & Recreation & Santa Clara County 408-615-3174 www.SantaClaraCA.gov
Tax Assistance Offered throughout the year to seniors age 50+	AARP volunteer 408-615-3170
SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA	PROVIDER / PHONE / WEBSITE
Electric Utility Assistance Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending	City Electric Utility-Silicon Valley Power 408-244-7283 www.siliconvalleypower.com
Grab bars/Ramps/Accessibility Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents	City Housing & Community Services Division 408-615-2490 www.SantaClaraCA.gov
Home Repairs Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents	City Housing & Community Services Division 408-615-2490 www.SantaClaraCA.gov
Library Home Delivery Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident	Santa Clara City Library 408-615-2904 www.SantaClaraCA.gov
Medication Disposal Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents	Santa Clara Police Department 408-615-4700 www.SantaClaraCA.gov
SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS	PROVIDER / PHONE / WEBSITE
Emergency housing Shelter, housing, and support programs to help people rebuild their lives	Emergency Housing Consortium (EHC Lifebuilders) 408-539-2100 www.ehclifebuilders.org
Domestic Violence Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children	Next Door Solutions to Domestic Violence 408-501-7550 Hotline 408-279-2962 www.nextdoor.org
Domestic Violence Emergency shelter, counseling, support	Support Network for Battered Women 1-800-572-2782 www.supportnetwork.org
Food Free groceries	St. Justin's Food Pantry 408-243-1462 www.st-justin.org
Free groceries, available weekly Free hot meal site listing	Second Harvest Food Bank 1-800-984-3663 www.shfb.org
Frozen meal delivery Available to homebound seniors, age 60+	Council on Aging Silicon Valley Meals on Wheels 408-296-8290 1-800-510-2020 www.coasiliconvalley.com
Grief Counseling Counseling, emotional support, support groups	Centre for Living With Dying Bill Wilson Center 408-243-0222 www.billwilsoncenter.org
Housing, Affordable Assessment of housing needs, information and education, referral services, and application assistance	Catholic Charities 408-468-0100 www.catholiccharitiesscc.org
Housing Issues Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation	Project Sentinel 408-720-9888 www.housing.org
Transportation Subsidized door-to-door transportation for ADA eligible people	Outreach and Escort 408-436-2865 www.outreach1.org
Escorted Transportation for seniors residing in West Santa Clara County	Heart of the Valley Services for Seniors 408-241-1571 www.servicesforseniors.org
Volunteer Services Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County	Heart of the Valley Services for Seniors 408-241-1571 www.servicesforseniors.org

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408-615-3170
Mon-Fri 7 a.m.-5 p.m. • Sat 9 a.m.-12 noon
SantaClaraCA.gov • Office closes 30 minutes prior to building

Senior Center Ice Cream Social

Adults age 50+ are invited to the annual Ice Cream Social for ice cream and a variety of toppings. The fun begins at 1 p.m. on August 28, at 1303 Fremont St. Price is \$1 for Santa Clara seniors, \$2 for others.



Trained advocate volunteers help seniors and their families

Senior Peer Advocates are trained and certified volunteers who help seniors and their families find information and resources. They help connect Santa Clara residents to a variety of community resources, services, and benefits, such as transportation, housing, food, healthcare, care giving/family support, legal services, and social/educational activities.

These volunteers work alongside the team of registered nurses and the Care Manager in the Senior Center’s Health & Wellness Program to support and promote graceful aging and continued independence in the Santa Clara community. They are not care managers, but they are trained to listen and to talk with seniors and their families with sensitivity.

Appointments with Senior Peer Advocates are available at the Senior Center on Mondays between 10 a.m.-12 noon and Tuesdays from 1-3 p.m. There is no fee. Call the Senior Center front desk at 408-615-3170 or drop in to book an appointment.

Nonprofit partner agencies available to help residents

The City of Santa Clara contracts with a number of local nonprofit agencies for community services that help low income individuals and families. These agencies are funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Santa Clara Housing Authority Affordable Housing Fund program.

Here are a few of the agencies and the services that they provide for Santa Clara:

- Project Sentinel (fair housing services, information and referral, investigation); 650-321-6291
- Project Sentinel (housing counseling services on mortgage problems); 408-720-9888
- Silicon Valley Independent Living Center (counseling and training services, independent living skills training); 408-894-9041
- Outreach (transportation services); 408-436-2865
- Live Oak Senior Day Services (senior day services); 408-971-9363
- Catholic Charities Long-Term Care Ombudsman Program (monitor conditions at residential care and skilled care facilities); 408-944-0567
- Council on Aging (individual counseling for seniors on independent living needs); 408-296-8290.

A complete list of the City’s community service nonprofit partners is posted on the City’s website at SantaClaraCA.gov/nonprofitpartners, or call the Housing & Community Services Division at 408-615-2490.



Learn something new this summer!

Learn about the value of your antiques

July 10

Do you have an antique or collectible that you think might be valuable? Do you envy the people who get selected to have a family heirloom evaluated on Antiques Roadshow? If so, come to the Harris-Lass Museum, 1889 Market St., between 11 a.m. and 3 p.m. and bring one item to be appraised by Steve Yvaska, antique specialist and columnist in the *Mercury News*. Tickets are \$20 per person and include a box lunch with choice of sandwich. Only 50 tickets will be sold! Tickets may be ordered from: Antiques Appraisal Luncheon Coordinator, 1282 Maryann Dr., Santa Clara, CA 95050 or call Donna at 408-241-1572. For information, visit HarrisLass.org.

Learn about health

Two health programs are scheduled at the Central Park Library this summer with speakers from the Palo Alto Medical Foundation in Mountain View. On June 17, 2-3:30 p.m., dietician Judy Farnsworth will discuss "Pre-Diabetes." On July 9, 2-3:30 p.m., dietician Seema Karnik will talk about "South Asian Nutrition." For more information, call 408-615-2900.

Learn about gardening

Three Saturday afternoon programs about gardening are scheduled from 12 noon to 2 p.m. at the Central Park Library. They are:

- June 22, Cedar Room – *Container Gardening with the Santa Clara County Master Gardeners*. Join Master Gardener Laura Monczynski to learn the basics of container gardening: soil, water, fertilizer, container materials (clay, plastic, etc.), container sizes, and common pests. Discover the wide variety of plants that do particularly well in containers, with special emphasis on fragrant plants, plants that are fun to touch, and edible plants (herbs, fruits, vegetables), including ones that can be planted now in June.
- July 27, Redwood Room – *The Buzz on Beekeeping*. Certified beekeeper Alan Henninger of the Santa Clara Beekeeper Guild and Master Gardener Nella Henninger will talk about honey bees and beekeeping, the benefits of attracting bees to your garden, the types of trees and plants that attract bees, and how to protect this precious resource.
- August 24, Redwood Room – *Saving Seeds with the Master Gardeners*. This talk by Master Gardener Janet Waagen is designed to acquaint the home gardener with a basic understanding of how seeds are formed, and how to prevent cross pollination as it relates to seed saving. Specific seed saving instructions, including when to harvest and how to process seed, along with proper storage techniques, will be given for many common vegetables.

Learn about the Internet

Free public Internet classes held in the Technology Center of the Central Park Library on a variety of topics, including: Computer Basics on June 6, 10:15 - 11:15 a.m.; Job Hunting Help on June 13, 10:15-11:45 a.m.; and Free Electronic Resources for Jobseekers on June 19, 10:15-11:45 a.m. There are also drop-in Help Labs on June 5 and June 20 from 10:15-11:15 a.m. For information, call Reference at 408-615-2900.

Learn about genealogy

The Santa Clara County Historical & Genealogical Society is sponsoring two free genealogy programs at Central Park Library.

- June 18, 6 - 7:45 p.m., Redwood Room – *DNA Beyond the Y Chromosome: Autosomes Exposed*, presented by Stephen Morse, creator of the One-Step WebPages.
- July 16, 6-7:45 p.m., Cedar Room – *Mapping Madness: Finding Historical Maps Online*, presented by Ron Arons, author and expert genealogist.

Classical genetic genealogy deals with the Y chromosome and the mitochondrial DNA. The Y Chromosome test is for males only and traces the direct male lineage. The mitochondrial DNA test is for everybody and traces the direct female lineage. Recent advances in genetic genealogy make it possible to trace all lineages by testing the autosomes (which are the non-sex determining chromosomes). Although the autosomes can be used to find ethnic mixes, as well as recent cousins, it has some limitations. This lecture will focus on websites that are useful for finding historical maps. Learn both the basic and intermediate features of Microsoft Maps and Google Maps, and see how they stack up against each other in a side-by-side comparison. Other online mapping tools of use to family history researchers also will be discussed. These include Microsoft's MapCruncher, IBM's Many Eyes, Muckety.com, and more.

Learn about local history

Craig Harwood, descendant of John J. Montgomery's father and co-author of *Quest for Flight: John J. Montgomery and the Dawn of Aviation in the West*, will talk about Santa Clara College professor John J. Montgomery's place in aviation history on July 21, 2-4 p.m. at Central Park Library. He will discuss why West Coast aviation pioneers were overshadowed by their East Coast counterparts, and describe how California-based men and women made significant pioneering contributions in various aerial fields at the turn of the 19th century and the dawn of the 20th century. Book-signing will follow the lecture; Santa Clara University Bookstore will provide copies of the book for sale and book signing will follow the talk. For information contact Local History Librarian Mary Hanel by email: mhanel@SantaClaraCA.gov, or phone at 408-615-2909.

Police Activities League Update

A variety of youth sports such as bowling, softball, wrestling, judo, BMX racing and PAL GAL softball is offered seasonally and year-round to youth people in Santa Clara through the Police Activities League. Here is a brief summary of what's available this summer.



Bowling

A six-week Summer League on Saturday for ages 6-18 runs July 14 to August 17 from 9:30-11:30 a.m. Cost is \$67 per child and includes rental shoes, T-shirt, insurance and pizza/awards lunch. Sign up with a friend and get a free game. Scholarships are available. Volunteer bowling coaches are needed! Please apply online.

Soccer

Early bird registration for soccer for ages 4-17 on Saturday, June 22, 9 a.m. to 12 noon and the lower fee of \$85 (instead of \$95) runs through June 30. Season is from August through December, with weekly games on Saturday mornings and practices two or three times a week at a schedule convenient for volunteer parent coaches. Registration includes shirt, shorts, socks, picture package, insurance and administrative fees. It is mandatory for all new and returning coaches to sign up at SantaClaraPAL.org or fax to 408-984-1407, if interested in coaching this season.

Wrestling

Summer wrestling runs July 15 through August 19. Sessions for ages 5-11 are 5 - 6:30 p.m. with ages 12-17 from 6:45- 8:15 p.m. at Wilcox High

School. Registration of \$35 includes a PAL T-shirt, lessons and insurance. Sign up at the PAL office.

Judo

A six-week beginning session of judo is scheduled July 18 through August 22 at Cabrillo Middle School. Registration is \$35. Learn the basics of this martial art and sport. Sign up at the PAL office.

July PAL-GAL Softball Tournament

July 19-21 is the annual PAL GAL Softball Tournament at Mission College and Central Park. Come support our Santa Clara PAL softball teams!

BMX

Call the BMX Hotline 408-727-7538 on Tuesday and Friday evenings and Sundays for more information on these summer BMX racing events: Bob Warnicke Scholarship Race on June 9, Olympic Day on June 29, State Qualifier on July 27 and Redline Cup Qualifier on July 28.



The PAL office is located at 601 El Camino Real and is normally open Monday-Friday, 1-5 p.m. Phone is 408-615-4880. Please note that some dates are subject to change. Visit the website SantaClaraPAL.org for up-to-date details.



SANTA CLARA ARTS & HISTORICAL CONSORTIUM

Santa Clara Museums



Triton Museum of Art

The Triton Museum of Art exists to enhance the quality of lives of people in Santa Clara and the Bay Area through a program of art, education, and community involvement. Rotating exhibits highlight the museum’s permanent collection of 19th and 20th century American art. *Native Americans Yesterday and Today: Selections from the Austen D. Warburton Collection*, is a permanent exhibition. The museum buildings are owned by the City, but are operated by the nonprofit Triton Museum of Art. The museum is located at 1505 Warburton Ave., across the street from City Hall. The museum is open Tuesdays through Sundays, 11 a.m. to 5 p.m., and until 9 p.m. on Thursdays. Closed Mondays. Admission and parking are free. For further information, call 408-247-3754, or visit the Triton website at TritonMuseum.org.



de Saisset Museum

The de Saisset Museum is the South Bay’s free museum of art and history. The museum was founded adjacent to Mission Santa Clara de Asís on the Santa Clara University campus in 1955 and is one of only three museums in the South Bay accredited by the American Association of Museums. The de Saisset presents a diverse and accessible range of exhibitions and educational programs that highlight the art and history of the San Francisco Bay Area and the local Santa Clara Valley. The Museum’s collection focuses on six main areas including California history, Mission-era liturgical vestments, decorative arts, works on paper, painting and sculpture, and new media. Admission to the de Saisset Museum is free. Galleries are open Tuesday-Sunday 11 a.m. to 4 p.m. during the academic year. To confirm hours and obtain more information visit scu.edu/desaissset or call 408-554-4528.



Headen-Inman House

The charming Headen-Inman House, 1509 Warburton Ave., includes a museum with photographs and artifacts related to the history of Santa Clara. Rotating exhibits by the Santa Clara Art Association are also on display. The Santa Clara Founders and Pioneers Room has exhibits featuring the founding families and early pioneers of Santa Clara County. The house, named after the two families who once owned it, is now owned by the City, but is operated by and is the headquarters of the nonprofit Santa Clara Arts & Historical Consortium. The museum is open most Sundays, from 1 to 4 p.m. Admission and parking are free. For further information, call 408-248-ARTS.



Berryessa Adobe

In the 1840s, this simple adobe dwelling was constructed about a mile west of Mission Santa Clara. The house was lived in by generations of families who immigrated to Santa Clara to labor in

the fields and factories, and to make new lives for themselves. Purchased by the City of Santa Clara in 1997 and restored in 2002, the Berryessa Adobe is one of the last adobes in the Santa Clara Valley, and is an interpretive site on the Juan Bautista de Anza National Historic Trail. It is located at 373 Jefferson Street and generally open Thursdays and Saturdays, 12 noon to 2 p.m., or by arrangement. Group tours may also be arranged. For more information, call 408-615-2488 or email: BerryessaAdobe@SantaClaraCA.gov.

South Bay Historical Railroad Society

The South Bay Historical Railroad Society was founded in 1985 with the goal of preserving the heritage of American railroading. SBHRS accomplished the major task of renovating the historic Santa Clara Depot, and maintains the facility and researches its history. The group also built and maintains onsite HO and N scale museum-grade model train layouts. The Santa Clara Depot, at the Santa Clara Caltrain Station, is regularly open to the public every Saturday from 10 a.m. to 3 p.m., and Tuesdays from 6 to 9 p.m., at 1005 Railroad Ave. Call 408-243-3969 for further information, or visit the website at sbhrs.org.

Harris-Lass Historic Museum

The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two families who owned it and lived there for 125 years. The museum is now owned by the City, but is operated by the nonprofit Historic Preservation Society of Santa Clara, and staffed entirely by volunteers. Guided tours aid visitors in learning about local history and life in the early 1900s. Museum hours are most Saturdays and Sundays, from 12 noon to 4 p.m. Admission is \$3 for adults and \$2 for students and seniors. Parking is free. For details about visiting the museum, call 408-249-7905 or see HarrisLass.org.

Santa Clara Woman’s Club Adobe

The Santa Clara Woman’s Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman’s Club now uses the adobe as its club headquarters and meeting place. The Woman’s Club provides encouragement and support for youth in Santa Clara, and cooperates with other organizations to aid seniors, veterans and the handicapped. Call 408-246-8000 for more information.



Pictured top to bottom, above:

- Triton Museum of Art
- de Saisset Museum
- Headen-Inman House
- Berryessa Adobe
- South Bay Historical Railroad Society Museum
- Harris-Lass Historic Museum
- Santa Clara Woman's Club Adobe

Other Consortium Member Groups

Los Fundadores y Amigos de Alta California, the Founders and Friends of Santa Clara County

The goals of Los Fundadores are to preserve the history and heritage of Santa Clara County and early California, to maintain a museum room in the Headen-Inman House, to provide rotating genealogical displays, and to develop research materials for the library room at the museum. The group was established in 1987 by Evalyn Martinez. It publishes a quarterly newsletter aimed at preserving the history and heritage of the founding families and early pioneers of Santa Clara County from its founding through 1889. For more information, call Evalyn Martinez at 408-926-1165.

Santa Clara Players

The Santa Clara Players is a talented local theater group that performs in the 80-seat Hall Pavilion of the Triton Museum of Art. Its season runs from October through June and includes three public productions plus one-act plays that can be performed for groups by special arrangement. Call 408-248-7993 for more information or visit scplayers.org.

Santa Clara Sister Cities Association

Individuals interested in promoting an appreciation for the world and its diverse cultures are invited to join the Santa Clara Sister Cities Association (SCA). Membership is open to both residents of Santa Clara and non-residents. SCA works closely with the City’s International Exchange Commission which coordinates exchange programs with Santa Clara’s two sister-cities: Coimbra, Portugal and Izumo, Japan. The group meets four or five times during the year at the Senior Citizens Center in Santa Clara. For more information on the Santa Clara Sister Cities Association, or opportunities to host visitors, contact SCA President Lynn Hoang at 408-828-2885 or see the website at santaclarasistercities.org.

Santa Clara Valley Porcelain Artists

Santa Clara Valley Porcelain Artists is dedicated to studying, teaching and promoting the art of china, glass and porcelain painting. Activities include monthly meetings/luncheons, workshops/seminars, demonstrations, porcelain exchange, and community involvement. For more information, call Arline Norsworthy at 408-296-8319.

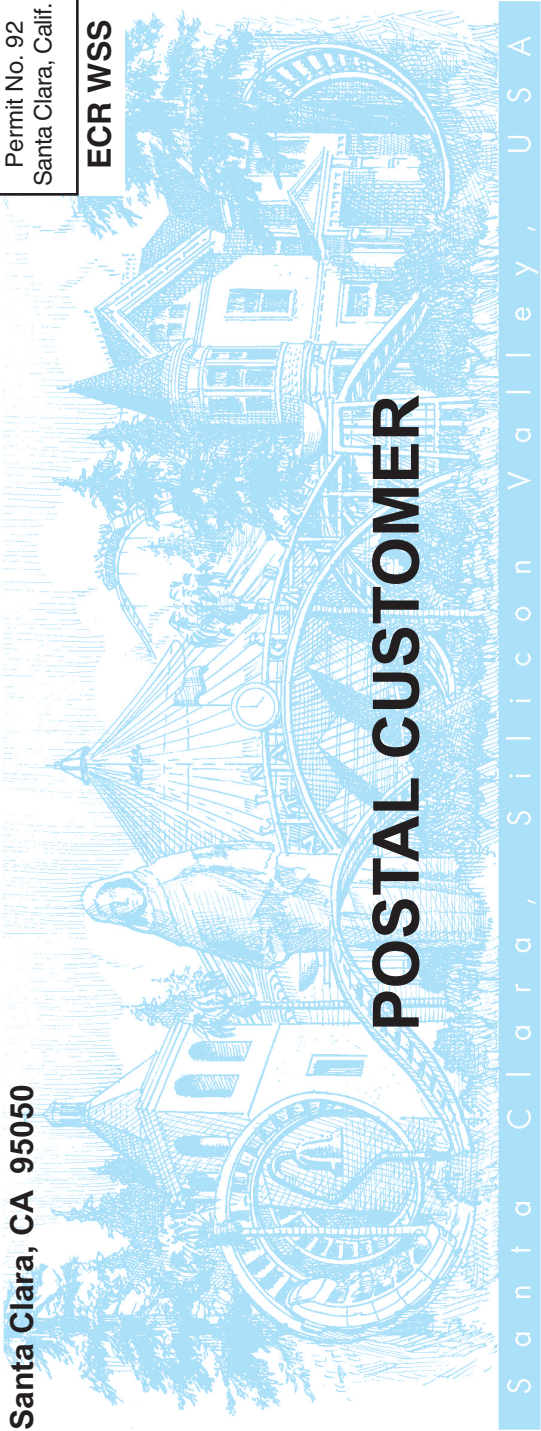
Consortium Member Groups include:

- City of Santa Clara* – Agnews Historic Cemetery & Museum, and Berryessa Adobe
- de Saisset Museum*
- Garden City Doll Club
- Goldentones*
- Historic Preservation Society of Santa Clara*
- KKUP Radio
- Los Fundadores, Founders and Friends of Santa Clara Co.
- Mission City Opera
- Mission Trail Early Ford V-8 Club
- Orchard Valley Fine Arts Foundation
- Santa Clara Art Association*
- Santa Clara City Library*
- Santa Clara County Democratic Club
- Santa Clara County Historical & Genealogical Society*
- Santa Clara Players
- Santa Clara Sister Cities Association*
- Santa Clara Valley Porcelain Artists
- Santa Clara Woman’s Club*
- Soroptimist International of Santa Clara*
- South Bay Historical Railroad Society*
- Spanish Heritage Society
- Triton Museum of Art*

*Affiliate Members

City of Santa Clara
City Hall
1500 Warburton Avenue
Santa Clara, CA 95050

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Santa Clara, Calif.
ECR WSS



POSTAL CUSTOMER

Become part of Veterans Memorial

Individual personalized engraved brick pavers can still be purchased to be part of the Santa Clara Veterans Memorial, a tribute to the men and women who have served in the U.S. military. Each brick is inscribed with the name of a veteran to be honored.

The Santa Clara Veterans Memorial is located in Central Park on Kiely Boulevard, just south of the Community Recreation Center. Six black granite pedestals equally spaced around the perimeter of a brick paved oval display a color logo of a branch of the military service and a military service flag. Flagpoles in the center of the oval display the American Flag, an MIA-POW flag, and the flags of the State of California and the City of Santa Clara. Events honoring Veterans are held at 3 p.m. on Memorial Day in May, Veterans Day in November and other national holidays.

For more information about the Memorial and the purchase of brick pavers, contact Jim Lee at 408-296-2512.



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City Holidays

July 4th is a City holiday and all offices and the Library will be closed. There will be no change to the collection schedule for garbage, Clean Green and recycling.

Monday, Sept. 4 is Labor Day and Monday, Sept. 9 is Admission Day and City offices and Library will be closed both days. There will be regular collection of garbage, Clean Green and recycling during both weeks.



INSIDE SANTA CLARA
QUARTERLY NEWSPAPER FOR CITY
OF SANTA CLARA
RESIDENTS & BUSINESSES
SUMMER 2013

July 4th Fireworks return

The City of Santa Clara will celebrate July 4th with the return of the Fireworks Extravaganza in Central Park. Festivities will begin on stage adjacent to the Community Recreation Center, 969 Kiely Blvd., with live music from the Groove Kings starting at 7:30 p.m. Fireworks will light the sky and dazzle the audience at 9:30 p.m. For participant safety, no BBQs, no alcohol, and no pets are allowed in the park.

Attendees can get a bite to eat along Food Truck Row on Kiely Boulevard, or grab a snack from one of the local nonprofit organizations supporting the event from 6-10 p.m. Bring the whole family for a fun filled evening! Open to the public. Admission is free.

The Mission City Community Fund is soliciting donations to help support this great community event. Visit SantaClaraCA.gov for more information.

Council Adopts Strategic Plan for 2013-2015

A City Council Goal Setting Program was held in March to develop goals and a strategic plan for the 2013-2015 time period. Council Members and key members of the Executive Management Team reviewed the highlights of the accomplishments over the prior two-year goal period and awards received by the City. Council also heard from the public with their suggestion for goals. Following discussion, Council Members agreed on their top four goals for the upcoming two-year period, which were approved unanimously at the March 26, 2013 City Council meeting. The goals are to:

- Promote and enhance economic and housing development
- Ensure fiscal responsibility
- Enhance community sports and recreational assets
- Deliver and enhance high quality efficient services and infrastructure.

The objectives were defined by the City Council, City Manager and Executive Staff and written in a matrix for updating progress on the strategic plan to be presented to the Council on a monthly basis. A six-month review date was tentatively scheduled to convene the Council and the Executive Management Team on September 13, 2013 to thoroughly assess progress on the goals and strategic objectives, and to develop strategic objectives for the next six months. More information can be found on the website at SantaClaraCA.gov/councilgoals.